

The Biggest Photography Industry Exhibition in Indonesia

FOCUS® JAKARTA PHOTO & DIGITAL IMAGING EXPO 2008

Applications and order forms		Deadline for Application	Send to :
1	Electrical Installation	5 FEBRUARY 2008	Dyandra Promosindo
2	Telephone Installation	5 FEBRUARY 2008	Dyandra Promosindo
3	Furniture Rental	5 FEBRUARY 2008	Dyandra Promosindo
4	Antenna Installation & Internet Connection	5 FEBRUARY 2008	Dyandra Promosindo
5	Lighting & Equipment	5 FEBRUARY 2008	Dyandra Promosindo
6	Stand Contractor	5 FEBRUARY 2008	Dyandra Promosindo
7	Contractor Agreement	5 FEBRUARY 2008	Dyandra Promosindo
8	Exhibitor Pass	5 FEBRUARY 2008	Dyandra Promosindo
9	Advertising Item	5 FEBRUARY 2008	Dyandra Promosindo
10	Product Display Catagory	5 FEBRUARY 2008	Dyandra Promosindo
11	Noise Level	5 FEBRUARY 2008	Dyandra Promosindo
12	Fascia Name	5 FEBRUARY 2008	Dyandra Promosindo
13	Panel Connection Drawing	5 FEBRUARY 2008	Dyandra Promosindo



<p>Return to : Mr. Abiyoso Wietono Fax : +62 - (0)21 - 3903824 PT. Dyandra Promosindo Jl. Johar no. 9, Menteng Jakarta Pusat 10350 Telephone : +62 - (0)21-3107117 abiyoso@dyandra.com, adrieana@dyandra.com</p>	<p>Exhibitor : (All fields is mandatory to fulfill)</p> <p>Company's name :</p> <p>Address :</p> <p>Telephone :</p> <p>Fax :</p> <p>Person in Charge :</p> <p>Position :</p> <p>Mobile Number :</p> <p>Email :</p>								
Electrical Installation	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:15%; text-align: center;">Hall</td> <td style="width:25%; text-align: center;">Stand-Number</td> <td style="width:40%; text-align: center;">Deadline for Application</td> <td style="width:20%; text-align: center; font-size: 2em; font-weight: bold;">1</td> </tr> <tr> <td style="text-align: center;">.....</td> <td style="text-align: center;">.....</td> <td style="text-align: center;">05 FEBRUARY 2008</td> <td></td> </tr> </table>	Hall	Stand-Number	Deadline for Application	1	05 FEBRUARY 2008	
Hall	Stand-Number	Deadline for Application	1						
.....	05 FEBRUARY 2008							

Electricity Connection	Price	Quantity	Subtotal (Rp.)
2A / 1 phase / 440 Watt	Rp. 500.000,-		. . .
4A / 1 phase / 880 Watt	Rp. 1.000.000,-		. . .
6A / 1 phase / 1.320 Watt	Rp. 1.500.000,-		. . .
10A / 1 phase / 2.200 Watt	Rp. 2.500.000,-		. . .
16A / 1 phase / 3.520 Watt	Rp. 4.000.000,-		. . .
16A / 3 phase / 10.560 Watt	Rp. 12.000.000,-		. . .
32A / 3 phase / 21.120 Watt	Rp. 24.000.000,-		. . .
60A / 3 phase / 39.600 Watt	Rp. 45.000.000,-		. . .
Installation Fee	Price	Quantity	Subtotal (Rp.)
Installation	Rp. 200.000,-	01	.2 0 0 .0 0 0
			Total (Rp.)
			. . .

Every electricity connection will be charged with Installation Fee.

Rental price for the duration of the exhibition start at 09:00 and finish at 22:00

100% penalty fee of above mentioned price will be charged for every additional power installation requested on site.

Cash payment is required for any additional power requested on site.

Jakarta, 200

Organizer,

Exhibitor,



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Hall	Stand-Number	Deadline for Application	5						
.....	05 FEBRUARY 2008							

Item	Price	Quantity	Subtotal (Rp.)
Lighting			
Halogen Light 300 Watt	Rp. 900.000,- / Unit	_ _	_ _ . _ _ . _ _
Halogen Light 400 Watt	Rp. 900.000,- / Unit	_ _	_ _ . _ _ . _ _
Halogen Light 1.000 Watt	Rp. 900.000,- / Unit	_ _	_ _ . _ _ . _ _
Halogen Light 2.000 Watt	Rp. 900.000,- / Unit	_ _	_ _ . _ _ . _ _
Down Light 50 Watt	Rp. 225.000,- / Unit	_ _	_ _ . _ _ . _ _
MCB 1 Phase	Rp. 220.000,- / Unit	_ _	_ _ . _ _ . _ _
MCB 3 Phase	Rp. 220.000,- / Unit	_ _	_ _ . _ _ . _ _
Colour Spotlight 50 Watt	Rp. 255.000,- / Unit	_ _	_ _ . _ _ . _ _
Spotlight White/Chrome 100 Watt	Rp. 255.000,- / Unit	_ _	_ _ . _ _ . _ _
Tracklight 50 Watt	Rp. 255.000,- / Unit	_ _	_ _ . _ _ . _ _
Spotlight with Track White/Chrome	Rp. 255.000,- / Unit	_ _	_ _ . _ _ . _ _
Long Arm Spotlight White	Rp. 300.000,- / Unit	_ _	_ _ . _ _ . _ _
Long Arm Spotlight Black	Rp. 300.000,- / Unit	_ _	_ _ . _ _ . _ _
Fluorescent Lamp 20 Watt	Rp. 240.000,- / Unit	_ _	_ _ . _ _ . _ _
Fluorescent Lamp 40 Watt	Rp. 240.000,- / Unit	_ _	_ _ . _ _ . _ _
Electrical			
Water Dispenser	Rp. 1.350.000,- / Unit	_ _	_ _ . _ _ . _ _
Refrigerator	Rp. 1.800.000,- / Unit	_ _	_ _ . _ _ . _ _
Television 21 inch	Rp. 2.250.000,- / Unit	_ _	_ _ . _ _ . _ _
Television 29 inch	Rp. 3.600.000,- / Unit	_ _	_ _ . _ _ . _ _
Coffee Maker 1 cup	Rp. 750.000,- / Unit	_ _	_ _ . _ _ . _ _

Rental price during the exhibition.

100% penalty fee of above mentioned price will be charged for every demand requested on site.

Cash payment is required for any additional request on site.

Jakarta, 200

Organizer,

Exhibitor,



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Stand Contractor	<table border="1" style="width: 100%;"> <tr> <td style="width: 15%; text-align: center;">Hall</td> <td style="width: 25%; text-align: center;">Stand-Number</td> <td style="width: 40%; text-align: center;">Deadline for Application</td> <td style="width: 20%; text-align: center; font-size: 2em; font-weight: bold;">6</td> </tr> <tr> <td style="text-align: center;">.....</td> <td style="text-align: center;">.....</td> <td style="text-align: center;">05 FEBRUARY 2008</td> <td></td> </tr> </table>	Hall	Stand-Number	Deadline for Application	6	05 FEBRUARY 2008	
Hall	Stand-Number	Deadline for Application	6						
.....	05 FEBRUARY 2008							

I hereby give inform you that the Stand Contractor who will be responsible for the structure building of my stand :

Company's name :

Address :

Telephone :

Fax :

Person in Charge :

Position :

Mobile Number :

Email :

Stand Contractor who handle Special Design as well as Raw Space should submit a copy of complete booth design before **January 30, 2008.**

Contractors are obliged to wear Contractor Pass during Set Up and Dismantling period.

Organizer,

Jakarta, 200

Exhibitor,

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Contractor Agreement	<table border="1" style="width: 100%;"> <tr> <td style="width: 15%;">Hall</td> <td style="width: 25%;">Stand-Number</td> <td style="width: 40%;">Deadline for Application</td> <td style="width: 20%; text-align: center; font-size: 2em;">7</td> </tr> <tr> <td style="text-align: center;">.....</td> <td style="text-align: center;">.....</td> <td style="text-align: center;">05 FEBRUARY 2008</td> <td></td> </tr> </table>	Hall	Stand-Number	Deadline for Application	7	05 FEBRUARY 2008	
Hall	Stand-Number	Deadline for Application	7						
.....	05 FEBRUARY 2008							

By undersigning this form as a due representative of a stand contractor appointed by :

Company's name :

Stand Number :

Net Space :

I herewith declare that we shall be liable for all damages arising to construction of the stand, displayed materials, the premises of the building, and casualties/injuries caused by our negligence.

Organizer,

Jakarta, 200

Booth Contractor,



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Exhibitor Pass	<table border="1" style="width: 100%;"> <tr> <td style="width: 15%; text-align: center;">Hall</td> <td style="width: 25%; text-align: center;">Stand-Number</td> <td style="width: 40%; text-align: center;">Deadline for Application</td> <td style="width: 20%; text-align: center;">8</td> </tr> <tr> <td style="text-align: center;">.....</td> <td style="text-align: center;">.....</td> <td style="text-align: center;">05 FEBRUARY 2008</td> <td></td> </tr> </table>	Hall	Stand-Number	Deadline for Application	8	05 FEBRUARY 2008	
Hall	Stand-Number	Deadline for Application	8						
.....	05 FEBRUARY 2008							

Passes will be given by Organizer to every Exhibitor, please be noted that Organizer needs self-portrait for every passes, therefore exhibitor should stick or glue the photograph to the passes and stamped by the organizer before or during set up of the exhibition.

Exhibitor pass at no cost

After full payment of the stand rent, exhibitor passes are available at no cost to the exhibitor and the staff employed by the exhibitor during the exhibition. The passes are valid for The duration of the The Exhibition.

For the calculation of the number of free passes the following rule apply:

- For every 10 sqm of space taken 4 passes
- 4 ticket

The allotment for exhibitor passes free of charge (calculated in accordance with this formula) will be considered as taken bigger space.

Example :
 24 sqm = 12 passes
 108 sqm = 44 passes

Exhibitor passes liable for costs

In addition to the free exhibitor passes we order:

Exhibitor passes @ Rp. 10.000,- (incl. V.A.T)
 Tanda Masuk / Ticket @ Rp. 5.000,- (incl. V.A.T)

The Organizer will decline any submission after the deadline.

Jakarta, 200

Organizer, **Exhibitor,**

FOCUS[®] JAKARTA PHOTO & DIGITAL IMAGING EXPO 2008

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<p>Advertising Item</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%; text-align: center;">Hall</td> <td style="width: 15%; text-align: center;">Stand-Number</td> <td style="width: 40%; text-align: center;">Deadline for Application</td> <td style="width: 30%; text-align: center; font-size: 2em; font-weight: bold;">9</td> </tr> <tr> <td style="text-align: center;">.....</td> <td style="text-align: center;">.....</td> <td style="text-align: center;">05 FEBRUARY 2008</td> <td></td> </tr> </table>	Hall	Stand-Number	Deadline for Application	9	05 FEBRUARY 2008	
Hall	Stand-Number	Deadline for Application	9						
.....	05 FEBRUARY 2008							

Item	Price	Quantity	Subtotal (Rp.)
Flyers	Rp. 4.000.000,- / logo		. . .
Vertical Banner	Rp. 1.000.000,- / logo		. . .
Individual Vertical Banner*	Rp. 2.000.000,- / unit		. . .
Hanging Banner	Rp. 1.500.000,- / unit		. . .
Baliho	Rp. 5.500.000,- / logo		. . .
.....	Rp. /
.....	Rp. /
Total (Rp.)			. . .

* The Exhibitor provides his own promotional material.

Promotional price above is valid during the exhibition. First come first serve basis is applied.

1st payment is 50% upon the contract signing
 2nd payment is 50% 30 days before the exhibition

Organizer,

Jakarta, 200

Exhibitor,

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<p>Product Display Catagory</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%; text-align: center;">Hall</td> <td style="width: 15%; text-align: center;">Stand-Number</td> <td style="width: 40%; text-align: center;">Deadline for Application</td> <td style="width: 30%; text-align: center; font-size: 2em; font-weight: bold;">10</td> </tr> <tr> <td style="text-align: center;">.....</td> <td style="text-align: center;">.....</td> <td style="text-align: center;">05 FEBRUARY 2008</td> <td></td> </tr> </table>	Hall	Stand-Number	Deadline for Application	10	05 FEBRUARY 2008	
Hall	Stand-Number	Deadline for Application	10						
.....	05 FEBRUARY 2008							

No. Brand/Name of Product

New Feature / Function

- | | |
|----------|-------|
| 1. | |
| 2. | |
| 3. | |
| 4. | |
| 5. | |
| 6. | |
| 7. | |
| 8. | |
| 9. | |
| 10. | |

Jakarta, 200

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Exhibitor,

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Noise Level	<table border="1" style="width: 100%;"> <tr> <td style="width: 15%; text-align: center;">Hall</td> <td style="width: 20%; text-align: center;">Stand-Number</td> <td style="width: 45%; text-align: center;">Deadline for Application</td> <td style="width: 20%; text-align: center;">11</td> </tr> <tr> <td style="text-align: center;">.....</td> <td style="text-align: center;">.....</td> <td style="text-align: center;">05 FEBRUARY 2008</td> <td></td> </tr> </table>	Hall	Stand-Number	Deadline for Application	11	05 FEBRUARY 2008	
Hall	Stand-Number	Deadline for Application	11						
.....	05 FEBRUARY 2008							

There will be 3 (three) times warning, if the exhibitor still producing sound volume more than maximum limit, then the organizer will reserve the right to cut off the electrical Power.

Your understanding and cooperation on this matter is appreciated.

Please sign below indicating that you have read and Understand this regulation.

Organizer,

Jakarta, 200

Exhibitor,

FOCUS[®] JAKARTA PHOTO & DIGITAL IMAGING EXPO 2008

Organized by: :



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<p>Fascia Name (Standard Shell Scheme only)</p>	<table border="1" style="width: 100%;"> <tr> <td style="width: 15%;">Hall</td> <td style="width: 15%;">Stand-Number</td> <td style="width: 40%;">Deadline for Application</td> <td style="width: 20%; text-align: center; font-size: 2em; font-weight: bold;">12</td> </tr> <tr> <td style="text-align: center;">.....</td> <td style="text-align: center;">.....</td> <td style="text-align: center;">05 FEBRUARY 2008</td> <td></td> </tr> </table>	Hall	Stand-Number	Deadline for Application	12	05 FEBRUARY 2008	
Hall	Stand-Number	Deadline for Application	12						
.....	05 FEBRUARY 2008							

Company name displayed on fascia display (26 characters) :

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Organizer,

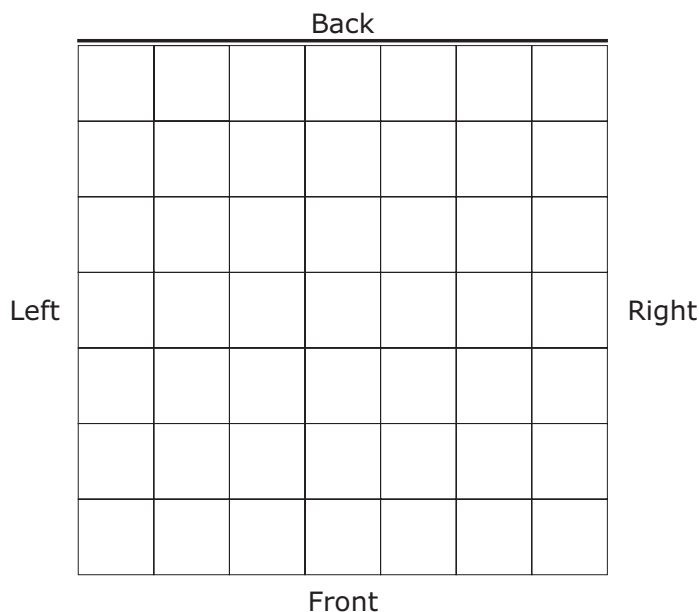
Jakarta, 200

Exhibitor,



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Hall	Stand-Number	Deadline for Application	13						
.....	05 FEBRUARY 2008							

Please indicate the panel connection drawing(Electricity, Telephone and also Internet)



- P Power Socket, 220 V
- T Telephone
- I Internet UTP Cable

Please use another sheet if needed,

When the form is not returned, organizer is not responsible for any damage caused by miss installation. Power Socket will be placed on the back of the booth

Jakarta, 200

Organizer,

Exhibitor,